



**For Immediate Release**  
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## **CREATIS PROMOTES CATHERINE USS TO RELATIONSHIP MANAGER**

*Strong performance on the client site led to internal promotion*

(*Minneapolis – St. Paul*) **Creatis, Inc.**, one of the largest local providers of integrated communications, marketing and creative services, is pleased to announce the promotion of **Catherine Uss** to the role of Relationship Manager (RM).

Uss has been an employee of Creatis since November 2006, servicing Best Buy's corporate office as a contract Traffic Coordinator. There, she developed a contract reporting tool for the site and supervised workflow for a team of 25 designers. Strong performance with this top client did not go unnoticed and led to her recent internal promotion. "Though they are sad to see her go, I know that Best Buy is thrilled that Catherine will have this new opportunity with us at Creatis," said Creatis President **Chuck Swensson**.

As an RM, Uss will work with employees and recruits to put together "perfect fit" solutions for clients; she will understand their needs and how Creatis' services can positively affect business outcomes, while maintaining the long-term interests of the Creatis employee. Uss' experience as a former contract employee, along with her energy and responsive, customer service-focused attitude will help her service and enhance Creatis' growing list of Fortune 500 clients.

### **About Creatis**

Minneapolis-based Creatis is one of the largest local providers of integrated communications, marketing and creative services. Offering a seamless extension of a customer's business through flexible, short- and long-term staffing, direct placement and customized outsourcing of projects and programs, Creatis is changing the way businesses manage creative and marketing services. [www.creatis.com](http://www.creatis.com)

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