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Media Contact:
Mr. Lee Henderson
612-978-6268
lee@mediabuzznow.com

CREATIS ANNOUNCES NEW CLIENT RELATIONSHIPS WITH TRAVELERS AND ECOLAB

Local Fortune 500 companies find the ‘perfect fit’ with Creatis employees

(*Minneapolis – St. Paul*) **Creatis, Inc.**, one of the largest local providers of integrated communications, marketing and creative services, announced new partnerships with two local Fortune 500 clients. Creatis employees now maintain contract positions at **Travelers** and **Ecolab**, working alongside their new counterparts to create a seamless extension of their client’s businesses.

Tasked with filling key roles for **Travelers**, Creatis sourced “perfect fit” creative candidates to the St. Paul-based insurer to support major internal communication initiatives. Some contract positions include a seasoned Graphic Designer in the Enterprise Marketing department and an Account Coordinator managing internal business unit requests. These Creatis employees thrive in their new environments, in large part, because of the company’s mission to match the right person with the right skill set and personality.

“Creatis is driven to find local companies that grasp our relationship-based model. When we lend our employees to our clients, there needs to be a strong interpersonal connection as well as a skill set match,” says **Chuck Swensson**, President of Creatis. “Ultimately, the relationship between our employee and our client, working together, is what affords our company to thrive and grow.”

Creatis addressed current marketing needs at **Ecolab**, the global leader in premium commercial cleaning and sanitizing, by matching an experienced Creatis employee to the company’s culture and successfully filling a Marketing Specialist contract position—the Creatis employee now coordinates events and sales material for various Ecolab business units.

Says Swensson of Creatis’ business strategy as it relates to Travelers and Ecolab:

“Companies are tired of dealing with turnover—especially when it comes to contract positions that are critical to short-term and long-term initiative success. Because Creatis provides full-time employment for its employees, we are able to place experienced, seasoned, well-rounded experts that will stay committed to the goals and initiatives of our clients. The result is low-to-no turnover and a relationship that builds to a new level. Both Travelers and Ecolab are on that path.”

About Creatis

Minneapolis-based Creatis is one of the largest local providers of integrated communications, marketing and creative services. Offering a seamless extension of a customer's business through flexible, short- and long-term staffing, direct placement and customized outsourcing of projects and programs, Creatis is changing the way businesses manage creative and marketing services. www.creatis.com

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