



For Immediate Release
March 15, 2008

Media Contact:
Mr. Lee Henderson
612-978-6268
lee@mediabuzznow.com

MANAGING THE UPS AND DOWNS OF WORKFLOW

Creatis offers three solutions addressing the creative service needs of their clients

(Minneapolis – St. Paul) How can companies manage the ups and downs of workflow using those employees already on staff? Most can't (and if they are, shouldn't be) since shrinking budgets equal a leaner staff, which means employees are already working at max capacity.

Smart companies are changing the way they address their creative services needs by tapping into freelancers, temp agencies and other variations on the "contract worker." Sure, finding a warm body is easy ... BUT finding a warm body that fits the personality of the organization is an entirely different situation.

Creatis, Inc., clients enjoy more flexible, adaptable and cost-effective solutions to help manage the ups and downs of work flow.

1. If companies need additional staff, they can borrow some from Creatis.
2. If companies want to hire Creatis staff permanently, it's easy!
3. If companies can't bring people into their site, they can outsource projects to Creatis.

Let's talk about how Creatis does things differently and what else sets them apart.

About Creatis

Minneapolis-based Creatis is one of the largest local providers of integrated communications, marketing and creative services. Offering a seamless extension of a customer's business through flexible, short- and long-term staffing, direct placement and customized outsourcing of projects and programs, Creatis is changing the way businesses manage creative and marketing services. www.creatis.com

#