



**For Immediate Release**  
April 18, 2008

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## **CREATIS PROMOTES ELIZABETH VOLKMAN TO ACCOUNT DIRECTOR FOR STUDIO SERVICES**

*Volkman to manage unprecedented growth anticipated in Studio operations*

(*Minneapolis – St. Paul*) **Creatis, Inc.**, one of the largest local providers of integrated communications, marketing and creative services, has promoted **Elizabeth Volkman** to the position of Account Director for Studio Services.

Volkman has been with Creatis for the past year, working as an Interactive Marketing Planning Specialist for Target, one of the company's Fortune 100 clients. Her breadth of industry experience as a Creative Director, along with her diverse background in interactive, print and client management, brings a highly sought-after skill set to the Studio.

As Account Director, Volkman will lead the company's cost-effective alternative for routine agency and program work while directing Studio operations and positioning the area for future growth with new and existing clients.

"Creatis has positioned itself to handle a large volume of opportunities in the coming year," said Creatis President **Chuck Swensson**. "With Elizabeth's industry insight and leadership, she will help us manage this tremendous growth while making sure that our clients achieve the success and service that they have come to expect from Creatis."

### **About Creatis**

Minneapolis-based Creatis is one of the largest local providers of integrated communications, marketing and creative services. Offering a seamless extension of a customer's business through flexible, short- and long-term staffing, direct placement and customized outsourcing of projects and programs, Creatis is changing the way businesses manage creative and marketing services. [www.creatis.com](http://www.creatis.com)

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