



**For Immediate Release**

May 5, 2009

## **Creatis Recognized in Two Healthcare Advertising Awards**

(*Minneapolis – St. Paul*) **Creatis, Inc.**, one of the largest local providers of integrated communications, marketing and creative services, collaborated with one of the nation's leading health and well-being organizations to create health care collateral for the states of Florida and New Mexico. The partnership with this Edina-based health care organization resulted in two awards at the 26<sup>th</sup> Annual Healthcare Advertising Awards.

The first award was presented for the State of Florida Enrollment collateral, which received a Merit Award in the HMOs/PPOs/Health Insurance Brochure category. The second award was presented for the State of New Mexico collateral, which received a Silver Award in the HMOs/PPOs/Health Insurance Poster category. Reviewed by a national panel of judges and selected amongst over 3,600 entries, these pieces were recognized for their creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact.

### **About Creatis**

Minneapolis-based Creatis is one of the largest local providers of integrated communications, marketing and creative services. Offering a seamless extension of a customer's business through flexible, short- and long-term staffing, direct placement and customized outsourcing of projects and programs, Creatis is changing the way businesses manage creative and marketing services. [www.creatis.com](http://www.creatis.com)

# # #