



For Immediate Release

February 10th, 2011

Bowling *For Suits!*

Swimsuits and swim gear donated toward North Minneapolis YMCA water safety program

(Hopkins, MN) Abbey's Hope Charitable Foundation, founded by the family of Creatis employee, Susan Taylor, hosted their first annual swimsuit drive to support the North Minneapolis YMCA water safety program.

Abbey's Hope was founded to promote pool safety action and awareness in honor of Abbey Taylor, whose intestinal tract was damaged after sitting on an uncovered pool drain. She died from her injuries in March of 2008. The foundation sponsors many events throughout the year to keep kids safe in and out of the pool, in Abbey's memory.

On Sunday, February 6th, 2011, 100 enthusiastic participants bowled for free by donating over 150 swimsuits and swim gear items at Tuttle's Bowling Alley in Hopkins. In 2010, Abbey's Hope partnered with the YMCA to provide over 2400 under served kids free water safety lessons. Abbey's Hope organized this swimsuit drive to equip the program's participants with swimsuits because less than 30% of children who belong to the North Minneapolis YMCA have a swimsuit.



Abigail Taylor



Creatis employee Brent Otto and daughter Piper at Bowling For Suits

About Creatis

Creatis is a creative services company that is changing the way businesses manage creative and marketing services. We partner with companies to augment their creative services, advertising, communications and marketing departments.

